

EDUCATION

Hosted over **30 webinars** on a variety of subjects, awarding **381 CEU credits**

Hosted Nurse LEAD: Train-the-Trainer event with **22 member communities** represented

Partnered with Northampton Community College to offer first **OSHA Infection Prevention Training** for maximum capacity of 45 attendees

MEMBERSHIP

Drove over **4,500 miles** and visited over **66 provider members!**

We welcomed 3 new providers and maintained a **member retention rate of 98%**. We **grew business partners** by more than 7%

DATA & RESEARCH

Continued to provide 5-star reports to SNF members with **96%** utilization rate

POLITICAL ACTION COMMITTEE

Raised a **record-setting donation amount** for the LeadingAge PA PAC at Annual Conference to enhance advocacy efforts. Contributed strategically to elected officials who support long-term care

WORKFORCE

The second annual **Careers to Love PA** campaign attracted **10.8 Million** digital ad impressions, **33,616 website impressions**, **1100 job interest forms**, and referred over **1000 potential job seekers** to member community career boards, all with the goal of shaping public perception about rewarding careers in aging services

\$88K total were awarded for **Higher Education Internship Grants** and **Professional Development Scholarships**

LEARNING & INNOVATION STUDIO

Was completed at LeadingAge PA's offices in Mechanicsburg and will be offered as a **dedicated space** to members and outside groups starting in 2023

ADVOCACY

Introduced the new **VoterVoice system** to increase grassroots advocacy efforts. Members sent over **700 emails** to legislators in 2022

Successfully advocated for a **historic investment in long-term care** in the 2022-2023 state budget including:

- 17.5% or \$294 million increase in Medicaid nursing home funding
- \$131.2 million in ARPA funds allocated for nursing facilities
- \$26.8 million in ARPA funds allocated for personal care and assisted living residences

WELCOME

New **President & CEO** Garry Pezzano joined LeadingAge PA in March 2022!

ANNUAL CONFERENCE

Was held in June, featuring a Diversity, Equity, and Inclusion Pre-conference. Over **960 people registered** for the back-in-person 3-day conference and **3010 CEU credits** were awarded

LEADERSHIP

The 2022 class of **Fellows in Leadership** graduated in June, joining **190 alumni**. A new class of fellows began a re-designed, fully in-person program in October

REGULATORY ADVOCACY

Successfully negotiated to **mitigate the proposed staffing requirements**, reducing 4.1 NHPPD down to **2.87** in year one and **3.2** in year two with associated ratios

Successfully advocated for an extension of the **Temporary Nurse Aide (TNA)** certification deadline

FALL FINANCE CONFERENCE

Broke records with over **100 registrants** and awarded over **400 CEU credits**



The Strength of Membership

LeadingAge® PA

LeadingAge®

LeadingAge PA and its National partner provide indispensable tools, resources, and expertise— and offer members access to a network like no other.

We're helping you tackle today's challenges and think strategically about the future.

“ I can't imagine operating without LeadingAge PA. The webinars, informational emails, and support staff who make themselves readily available for any questions or concerns that we have are just a few of the benefits that I highly value.

— Nursing Home Administrator

1

STAYING CURRENT ON CRITICAL ISSUES

- Quality Education: Webinars, Conferences and Events
- Consistent Member Communication, Member Alerts and Newsletters
- Learning Portal with Rich Educational Resources
- Board and Staff Education
- Customized Data Reports and Benchmarking Resources

2

AMPLIFYING YOUR VOICE

- Representation in Harrisburg and Washington D.C.
- Supporting Grassroots Advocacy with VoterVoice, Education, and Support
- Assistance with Regulatory Compliance
- Navigating Community Health Choices and Reimbursement
- Correspondence with Government Agencies, Staff and Elected Officials

3

INNOVATING, WHILE COST SAVING

- Vetted Sponsors and Business Partners
- Value First
- Advantage+
- Retirement Community Health Plan of PA

4

CONNECT WITH PEERS AND PARTNERS

- Affinity Groups
- Volunteer Opportunities: Committees and Taskforces
- Community Lounge
- Networking Events
- Website Resources

5

EXPANDING WORKFORCE AND DEVELOPING LEADERS

- Fellows in Leadership
- Scholarships and Grants
- Careers to Love PA
- Collaborations with Workforce Investment Boards, Community Partners, and Educational Institutions