



2023 GOVERNANCE TRAINING

February 23 – April 6

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The LeadingAge PA virtual governance training series will cover key governance concepts every leader and board member should understand and practice in a comprehensive and engaging way.

SESSION SCHEDULE & DESCRIPTIONS

The Key Sector Trends Every Board Member Should Know

Thursday, February 23 | 12:00 – 1:00 pm

Presented by Ziegler

This opening session will provide attendees with an overview of the latest trends, research and provider best practices from the field of senior living and care. Presenters from Ziegler will share industry-specific information along with national, regional and state examples for topics such as demographic trends, workforce and expense pressures, growth, joint ventures and partnerships, industry consolidation, home-based services and technology to name a few. The information shared in this session will inform board members and leadership teams as they set the strategic direction of their organization.

When the Going Gets Tough: Communications, Board Relations, and Transparency in Times of Challenge and Change

Thursday, March 2 | 12:00 – 1:00 pm

Presented by Denny Civics Solutions

Executive leadership and boards across the state are examining their options and making extremely difficult decisions. The sobering reality is that the coming years will almost certainly bring more affiliations, mergers, sales, census reductions, and closures to the Commonwealth. Every organization has to consider how it will evolve and adapt in the coming years, and telling your organization's story from a position of resilience and strength is essential. Residents and their families need reassurance. Staff members look for stability. And board members need help navigating unprecedented community interest in these times of major transition.

Our team at Denny Civic Solutions works with senior care organizations to help them navigate this uncharted territory. Our interactive session will engage the audience in tackling fundamental internal

and external communications steps to take for organizations in transition; it will break down best practices for ensuring transparency with board members and the community at large; and will draw specific examples from past work of expected roadblocks – and how to overcome them.

Gold Medal Governance

Thursday, March 16 | 12:00 – 1:00 pm

Presented by Friends Services Alliance and National Church Residences

Service on a nonprofit board is serious business. Between heightened scrutiny from outside parties, increased demands for transparency and the rapidly changing world of senior living, boards and board members need to fully understand their responsibilities and be at the top of their game. This session will explore the roles and responsibilities of boards and discuss specific activities that support this work.

Legal and Compliance Considerations for Nonprofit Health Care Board Members

Thursday, March 23 | 12:00 – 1:00 pm

Presented by Latshaw, Davis & Marshall

Nonprofit health care providers must navigate a complex set of regulations which govern their operations. While day-to-day operations are handled at the management/staff level, it is critical for Board Members to understand the organization's relationships with multiple regulatory agencies and the expectations placed on Board Members by those agencies. Without such an understanding, Board Members cannot successfully fulfill their fiduciary duties to the organization and provide appropriate direction. In this session, the presenters will first review nonprofit healthcare provider obligations under IRS rules, so that the Board can ensure that the entity maintains its exemption from federal taxes. The session will next review the state and federal licensure, regulatory and certification requirements imposed upon post-acute providers, with which all Board Members should be familiar. The presentation will then review the fraud and abuse compliance requirements imposed on providers, the Board's role in developing appropriate compliance plans for the organization, and the Board's oversight responsibilities with respect to the activities of the management team to ensure compliance. Finally, the session will provide "real life" examples of how these issues should be reviewed and resolved by the organization's Board.

Succession Planning and Strategic Planning

Thursday, March 30 | 12:00 – 1:00 pm

Presented by Alisa Miller, Kairos Health Systems

Boards have many responsibilities; most believe two of the most important responsibilities of the board are planning for the future and selecting the CEO. This session will explore the practices of Board in these two areas.

Your learning objectives:

1. Review the Board's role in Strategic Planning and Executive Transitions
2. Explore best practices for each
3. Discuss the ongoing work of the Board in these areas

Roundtable Discussion

Thursday, April 6 | 12:00 – 1:00 pm

Facilitated by Alisa Miller, Kairos Health Systems

Join Alisa Miller, President & CEO with Kairos Health Systems, to discuss various aspects of Governance in a conversational setting.

For more information and to register, visit
LeadingAgePA.org/GovernanceTraining

