

LeadingAge PA **2021**  
**FALL FINANCE**  
**CONFERENCE**

Sponsored by: **rkl** ADVISORS for WHAT'S NEXT | **JKJ** JOHNSON KENNEDY JOHNSON | **HJ SIMS** FINANCED RIGHT™

**Day 1**

<b>Time</b>	<b>Session</b>
8-8:45 a.m.	<b>Registration and Continental Breakfast</b>
8:45-9 a.m.	General Session Introductions
8:45-10:30 a.m.	Keynote Speaker – “What the Future Holds: Eldercare and the Ethics of Using Machine Learning to Predict an Applicant's Future Health Needs and Future Finances for Long-Term Care” - <i>James Carmine, Ph.D.</i>
10:30-10:45 a.m.	<b>Break</b>
10:45-11:45 a.m.	Education Session A – “Intelligent IT Investing: First Things First” - <i>Nick Patel</i>
	Education Session B – “2021 Long-Term Care Provider Financial Legal Update” - <i>David Marshall</i>
11:45 a.m.-1 p.m.	<b>Lunch</b>
1-2 p.m.	Education Session A – “Cyber Liability in Senior Living: Top Five Best Practices and Risk Management Strategies for Long-Term Care Providers” - <i>Rafael Haciski, Alexandra Bretschneider, and Patrick Mullen</i>
	Education Session B – “MDS Reimbursement Strategies for 2021 and Beyond” - <i>Kristy Yoskey and Mark Smeltzer</i>
2-2:15 p.m.	<b>Break</b>
2:15-3:15 p.m.	Education Session A – “Protecting Your Organization from Ransomware” - <i>Mark Finlayson</i>
	Education Session B – “Getting Your Data to Speak: How In-House Analytics Can Drive Financial and Operational Improvement” - <i>Desiree Mauriello and Nick Hoefel</i>
3:15-3:30 p.m.	<b>Break</b>
3:30-4:30 p.m.	Education Session A – “Using Metrics and Benchmarks to Successfully Manage Home and Community Based Services” - <i>Nancy King</i>
	Education Session B – “Audit and Accounting Update: Highlights of What’s Coming Down the Pike” - <i>K. James Hunt and Jim Raley</i>
4:30 – 6:30 p.m.	<b>Networking Reception, Sponsored by Paymerang – Wyndham Vistas Windows Room</b>

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**Day 2**

<b>Time</b>	<b>Session</b>
8–8:45 a.m.	<b>Registration and Continental Breakfast</b>
8:45-9 a.m.	General Session Introductions
8:45-10:30 a.m.	Keynote: Panel discussion with <i>RKL, HJ Sims, and Johnson, Kendall &amp; Johnson</i>
10:30-10:45 a.m.	<b>Break</b>
10:45-11:45 a.m.	Education Session A – “Financial Statements and Metrics as Management Tools” - <i>Michael Falbo</i>
	Education Session B – “Avoiding Employment Litigation in the COVID Era” - <i>Andrew Dollman, Glenn Davis, and Brian McCall</i>
11:45 a.m.-1 p.m.	<b>Lunch</b>
1–2 p.m.	Education Session A – “Balancing the (Pay) Scale” - <i>Yolanda Johnson, Catherine Schweiger, and Tara Connor</i>
	Education Session B – “Senior Living Sector Update: Where are We and What’s to Come Post-Pandemic” - <i>Jim Bodine, Siamac Afshar, and Gayl Mileszko</i>
2-2:15 p.m.	<b>Break</b>
2:15-3:15 p.m.	Education Session A – “Panic to Paperclips: Strong Practices for Collaboration Between the CFO and Board of Directors” - <i>Jane Mack, Daniel Murray, and Joseph Conner</i>
	Education Session B - “Take Your Building's Temperature: Improving Staff Retention Through Healthy Building Design Strategies and Culture Change” - <i>Eric Endres, Adam Day, and Jennifer Schwalm</i>