

LeadingAge® PA

# 2026 Annual Conference



## Exhibitor & Sponsorship Prospectus

**Save the Date**

**May 11 - 13, 2026**

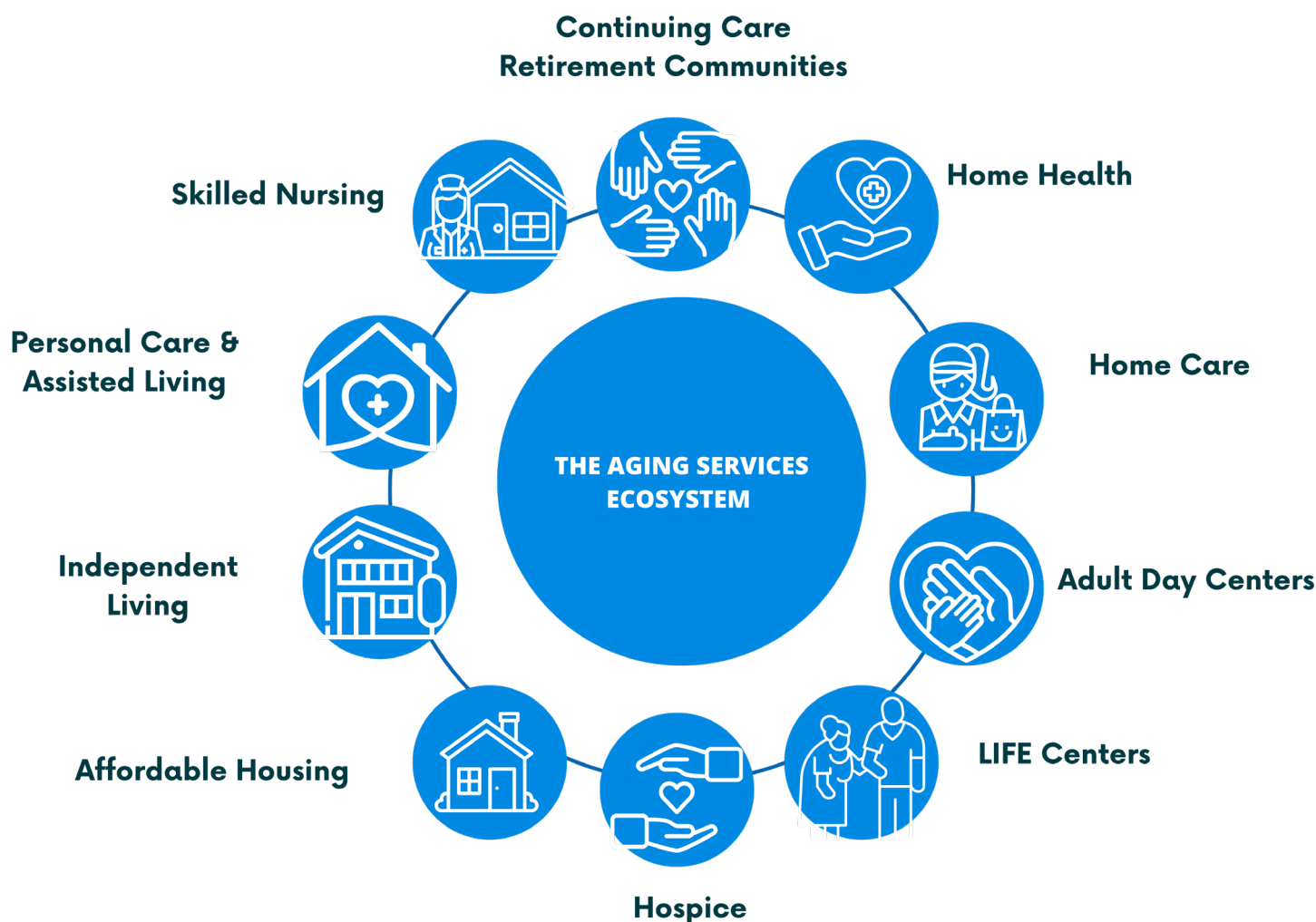
**Hershey, PA**

# Opportunities: Shaping the Future of Aging Together



Connect with decision-makers and professionals from over 400 aging services organizations across Pennsylvania. These providers serve more than 80,000 older adults and employ over 50,000 caregivers daily.

Our conference audience includes CEOs, senior and mid-level managers, and key professionals dedicated to aging services. You'll also engage with experts from allied fields such as fundraising, architecture, marketing, law, finance, and public administration—all working together to shape the future of aging.



# Exhibitor Notes & Details

## INVESTMENT:

**Standard Booth - \$3,150**

**Corner Booth - \$3,375**

Premium Booth - \$3,700 (Sold out)

**Includes \$1,000 Business Member Dues\***

8' x 10' unfurnished\* booth space with pipe, drape and ID sign

[Click Here](#) to View the EXPO Hall Map and Current Booth Availability

**Increase your exposure with one of these exhibitor marketing add-on packages!!**

eDirectory Package LAPA 2026					
Listing Options	Basic	100	200	300	400
Basic Profile	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓
Website URL	✓	✓	✓	✓	✓
Company Logo	✓	✓	✓	✓	✓
Company Profile (characters):	400	600	1000	1000	1000
Product Categories	3	5	Unlimited	Unlimited	Unlimited
Online Product Showcase	x	x	1	2	4
Press Release	x	x	1	2	4
Document Upload	x	1	2	2	4
Video Upload	x	x	1	2	3
Highlighted Listing	x	x	x	✓	✓
Directory Profile Header Image	x	x	x	✓	✓
Premium Position	x	x	x	x	✓

**\*Please Note:** Table and chairs are not included. These items, along with electricity and other booth amenities, can be ordered through Hershey Expositions. Ordering details will be sent in February 2026.

- Two staff registrations with access to the EXPO Hall, education sessions (does not include CEUs), general sessions, lunch on Monday and Tuesday, and the Networking Reception.
- Basic eDirectory package included for all exhibitors
- Online program listing and inclusion in the mobile app exhibitor directory
- Electronic lead tracking opportunities
- Business Membership included (a \$1,000 value)

**Cancellation Policy:** Cancellations after payment has been made prior to March 24, 2026 will be entitled to a 50% refund. No refunds will be made after March 24, 2026.

# Annual Conference Sponsorship Opportunities



## Consider Becoming A Sponsor



Opportunities include branding sponsorships such as lanyards, Wi-Fi, introduction of the general sessions and keynote speaker, workshops, lunch and networking breaks, and many more. A variety of opportunities are available at all investment levels, and we welcome creative and new sponsorship ideas!

**[View 2026 Sponsor Opportunities Flyer](#)**



## Exhibitors Love LeadingAge PA!

This three-day conference features four dedicated EXPO hours, an evening networking reception in the EXPO Hall, and numerous casual networking opportunities throughout the event.



*As always, the LeadingAge PA staff were incredibly accommodating and even helped facilitate some introductions. This event is the best state event I attend and is right up there with the national conference and the leadership summit.*

To discuss sponsorships or request more information, contact Hattie Gable at 717-790-3941 or [hgable@leadingagepa.org](mailto:hgable@leadingagepa.org).