



2025

# HOW TO MAKE THE MOST OF YOUR MEMBERSHIP

EDUCATION | ADVOCACY | BUSINESS SOLUTIONS



**Congratulations!** Your organization is a member of LeadingAge PA for the coming year, giving you access to a growing array of member benefits and an un-rivaled peer network of over 400 mission-driven providers of aging services. So, how can you make the most of your membership this year? Here are some ways to make sure you, your organization, and your team members are benefiting from all that a membership in LeadingAge PA has to offer.

## GET INVOLVED

Help guide the direction of the association, network with like-minded peers, and add your voice when determining advocacy priorities, scholarship recipients, educational offerings, and much more: join a [committee](#), [task force](#), or [affinity group](#) and get started.



## PARTNER IN ADVOCACY

Connect with the [Government Affairs](#) team to gain direct access to lawmakers, regulatory bodies, and other policy influencers. Whether you want to meet in Harrisburg, online, or invite your representatives to come to you, we'll make it happen. And know that, even when you're not with us, we'll be amplifying your voice on your behalf at both the state and federal levels. [Take action here](#) to browse important issues and contact your legislators now.



## ACCESS RESOURCES

Data-driven [tools](#) and resources are available exclusively to members including 5-Star Reports & Trainings and Turnover Benchmarking.

If your community faces challenges with the survey process or funding delays, [reach out for support](#) - we can help!



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## CONTINUING EDUCATION

Members have access to exclusive member pricing for high-quality educational offerings throughout the year. Get your CEUs with us!

- FREE live webinars (up to 4 per month)
- On-Demand Webinars, Trainings, and Toolkits on the Learning Portal
- Best-in-state Conferences in the spring (Annual Conference) and fall (Fall Finance Conference)



## BUSINESS SOLUTIONS

Make sure you're not leaving money on the table. Our team can help you explore these cost-saving benefits:

- Retirement Community Health Plan (RCHP)
- Value First GPO
- Advantage+ discounted business partner services
- Kairos Health Systems: contract negotiations, consulting, and more

And connect with LeadingAge PA's business partners that specialize in meeting the needs of senior living organizations.



## WORKFORCE DEVELOPMENT

Bolster your workforce and invest in your staff through the following opportunities:

- Leadership Development Programs to build bench-strength (Fellows in Leadership, DiSC-certified training, Leaders Ignited)
- Grants & Scholarships (Professional Development, Internships, and Administrator-in-Training)
- Career Growth Partners - PA educational institutions offering discounts, curriculum development, and career placement opportunities.
- CareersToLovePA.org - Connecting job seekers to your openings
- Connections with your local Workforce Development Board



## STAY IN-THE-KNOW

Don't miss another important update! Whether it's the latest news, important regulatory reminders, or the next educational event, make sure you're signed up for email communications.

Plus, we would be excited to speak at your next event or board meeting about the latest news out of Harrisburg and Washington, industry trends, and member benefits.



## NATIONAL MEMBERSHIP

Tap into all of these benefits and more at the National level. Advocacy, Education, Networking, and more doesn't stop in PA. Join a knowledge and support network that spans the country -- included in your LeadingAge membership.



**Our team is here to connect you with resources as you need them.**  
**Let us be your first call. Contact us anytime.**