



## **INNOVATION OF THE YEAR**

The Innovation of the Year Award recognizes an individual or program that serves as a model of innovation and excellence, and also contributes significantly to the quality of life for older adults.

### **Eligible Nominees:**

An individual member or programs/service within a member community

### **Criteria:**

- Implements an innovative program or service that others in aging services are inspired to replicate.
- Disrupts customary practices and reaches in a new direction for a solution to benefit senior services.
- Holds the potential to significantly impact an industry standard.
- Involves outside community resources in a creative and mutually beneficial manner.
- Garners enthusiastic staff support.

### **Application Requirements:**

- One nomination letter, not to exceed two pages, that outlines the nominee's qualifications and manner in which the nominee meets the award criteria.
- Two letters of reference from relevant sources that can speak to the nominee's accomplishments.

### **Optional Application Items:**

- Submission of support collateral.
- Additional letter(s) of reference.