



PARTNERSHIP RESEARCH

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2021

ANNUAL WRAP-UP



31

LeadingAge PA welcomed **11** new provider member organizations & **20** new business members in 2021



TESTIFIED and participated in dozens of legislative meetings, hearings, and taskforces throughout the year representing the needs of senior services providers

HOSTED the virtual Affordable Housing Forum to collaborate on next steps and best practices



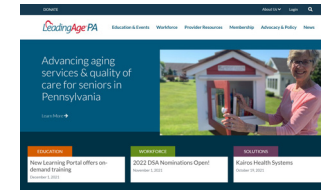
LeadingAge PA New Jersey & Delaware
2021 ANNUAL CONFERENCE + EXPO

PARTNERED with LeadingAge NJ&DE for the Joint Virtual Annual Conference + EXPO

ENHANCED member-exclusive resources with the Five-Star + Peer Review Tool



ENHANCED the LeadingAge PA website by rebuilding and redesigning on a new platform



RELEASED Pennsylvania's Long-Term Care Nursing Facilities Analytics Report

CareersToLovePA

COORDINATED the first annual Statewide Recruitment campaign and event, garnering almost 800 job applications at member communities



REFRESHED the Fellows in Leadership Program to an in-person and virtual hybrid experience for Class 2021-22

DAY OF EXPLORING

INTRODUCED the Day of Exploring - Memory Care, hosted by the Fellows in Leadership Alumni Council

OFFERED **39**

webinars and member updates in 2021 for more than

2,500

registrants, accounting for well over

450

earned continuing education hours



JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



AWARDED **\$134K**

to member communities and staff through

8 Higher Education Internship Grants

30 Professional Development Scholarships

& the **\$50K** Administrator-in-Training Grant in 2021



CONTINUED efforts in working through the ongoing legal settlement to assure nursing facilities receive all funds statutorily owed from the Department of Human Services



SUCCESSFULLY ADVOCATED for **\$277M**

in direct funding for nursing homes and personal care homes/assisted living residences



LEADINGAGE PA DISTINGUISHED SERVICE

CELEBRATED and announced the 2021 Distinguished Service Awards, again hand-delivering gift baskets to communities and recognizing awardees during Annual Conference



RAISED more than **\$11K** for the LeadingAge PA's Scholarship Fund during three regional golf tournaments in 2021

SUBMITTED comments to both regulatory packages the Department of Health proposed for nursing facilities and quoted in Independent Regulatory Review Commission response



ADDED **5 NEW** members, and welcomed a new President & CEO Alisa Miller to the organization

LeadingAge PA **2021 FALL FINANCE CONFERENCE**

REUNITED members for the first in-person educational event of 2021 at the Fall Finance Conference and Networking Reception

CHANGED Association bylaws through an Annual Meeting vote to allow for exciting member growth



LAUNCHED the LeadingAge PA Learning Portal, offering dozens of on-demand training and recorded webinars for both accredited and non-accredited sessions

LeadingAge PA **2021**

www.LeadAgePA.org

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