

LeadingAge® PA

Advancing the **Evolving Continuum of Care** in Pennsylvania!



2026 SPONSORSHIP OPPORTUNITIES

Be part of **What's Ahead in Aging Services!**





\$30,000 or above; In addition to the benefits of the lower tiers, Premier Sponsors enjoy exclusive top-tier benefits



\$10,000 or above



\$5,000 or above

PREMIER SPONSORS

- Branding exposure on LeadingAge PA website
- Featured prominently in all marketing materials for Annual Conference
- Featured prominently at all LeadingAge PA events
- One targeted email communication to LeadingAge PA primary contacts about your business
- Quarterly member email blasts to LeadingAge PA members to promote your education events
- One advertorial article in the LeadingAge PA Weekly Member Update
- Free standard ad in LeadingAge PA Weekly Member Update – rotating weekly with other Premier sponsors
- Quarterly meetings with LeadingAge PA senior staff
- Premier sponsor recognition in annual membership directory
- Guaranteed role as keynote speaker in one LeadingAge PA webinar
- Use of LeadingAge PA Premier Sponsor logo
- FREE Annual Conference EXPO booth with upgraded eDirectory package*
- Business membership dues included**

PRESENTING SPONSORS

- Invitation to networking event with LeadingAge PA Board of Directors
- Branding exposure on LeadingAge PA website
- Complete member contact list with emails
- Quarterly planning meetings with LeadingAge PA staff
- One advertorial article in the LeadingAge PA Weekly Member Update
- One free standard ad in LeadingAge PA Weekly Member Update
- Branding exposure in all Annual Conference marketing
- Annual Conference attendee list with email addresses
- Registration for 2 additional EXPO staff (total of 4)
- Early hotel registration and early booth set up for Annual Conference + EXPO
- Access to private meeting space during Annual Conference
- Sponsor signage provided for EXPO hall
- Posting of education events on website calendar of events
- Sponsor recognition in annual membership directory
- Use of LeadingAge PA Sponsor logo
- FREE Standard Annual Conference EXPO booth with upgraded eDirectory package*
- Business membership dues included**

GENERAL SPONSORS

- Quarterly planning meetings with LAPA Staff
- Branding exposure on LeadingAge PA website
- Annual Conference attendee list with email addresses
- FREE Standard Annual Conference EXPO booth*
- Business membership dues included**

EVENT SPONSORSHIP OPPORTUNITIES

- **At Annual Conference:**
 - » Branding sponsorships (i.e. lanyards, Wi-Fi)
 - » Introduction of keynote speaker and slide displayed in general session
 - » Lunch or reception sponsorships
 - » And many more!
- **LeadingAge PA Board Meeting Hospitality Sponsorship**
- **Fellows in Leadership Program and Alumni Sponsorship**
- **Fall Finance Conference Sponsorships**
- **Government Affairs Events**
- **Education and Networking Event Sponsorships**
 - » State Night in conjunction with LeadingAge National's Annual Meeting
 - » Women's Retreat
 - » And many more!

**ANNUAL BUSINESS MEMBERSHIP

(\$1,000)

- LeadingAge National Annual Meeting State Night Reception Invitation
- Listing in LeadingAge PA annual membership directory
- Use of business member logo
- Website/email updates, Member-only access
- Discounted rates for LeadingAge PA events

Make the most of your membership by getting involved in committees, taskforces, and events!

*ANNUAL CONFERENCE EXHIBITOR

(\$3,000 - \$3,500)

- Standard EXPO booth
- Registration for 2 EXPO staff (no CEUs provided)
- Inclusion in exhibitor listing in Annual Conference app & website

Custom Sponsorship Packages are available at all investment levels!

To discuss sponsorships or request more information, contact Natalie MacDonald, Strategy Officer, at 717-790-3971 or nmacdonald@leadingagepa.org.



LeadingAgePA.org/Membership

